

Four Core Benefits of Cloud Backup



Although cloud backups can benefit you in a variety of ways, the four most important ones are:

- **Security**
 - If you own an organization, you understand the importance of data security. You can't afford to take any chances with your data when so much is at stake. This is where cloud backup comes into play.
 - Cloud backup is a secure, off-site data storage solution. With cloud backup, your data is stored remotely—in the cloud—and can be accessed anytime, from anywhere. Even if your information is lost or stolen, you can be confident that it is fully recoverable.
 - Cloud backup is key to the success of your data security strategy, so if you haven't implemented it yet, now is the time.
- **Scalability**
 - As your business grows, so does the data it produces. Without the right tools, this can quickly become unmanageable. If you're dependent on on-premises backup systems, you'll have to make a substantial initial investment in hardware that you might not utilize to its full potential. On the other hand, cloud backup is scalable.
 - This means that cloud backup can easily adjust to your changing needs. You never have to worry about outgrowing your backup solution—it will always be able to grow with you.
- **Manageability**
 - Cloud backup is highly manageable. The fact that you can easily manage backups remotely can save a lot of time, especially when you're already stretched thin with other business matters.
 - However, what exactly is manageability? How can it help your organization? Here's a quick overview of manageability in the context of cloud backup.
 - Manageability lets you centrally operate and monitor your backup system from a single location. This means you can quickly and easily see the status of your backup, identify any issues, and make changes as needed.
 - Manageability can also help you set up automatic backups and give you the flexibility to restore only the data you need.
- **Recoverability**
 - One of the most important benefits of cloud backup is recoverability.
 - In the event of data loss, cloud backup can help you recover your data quickly and easily. You can thus resume normal operations and avoid costly downtime and lost productivity.
 - If you are seeking a dependable backup solution for your business, cloud backup should be at the top of your list. It can help you safeguard your data and keep your organization running smoothly.

How FZTS can help

If you want to have a good backup in place, and not sure where to start, we can help.

We can assess your needs and suggest the best backup solution for your applications. We can also help you in implementing and monitoring the backup solution to ensure it is functioning correctly.

Contact Julie today to schedule a no-obligation consultation. Phone: (402) 506-4656, Email: jdyl@fzacpa.com.